



# eighty8 Quarterly™

A Real Estate Centric Magazine

**eighty8 Quarterly is a publication hyper-focused on providing value to the reader with regard to their real estate ownership, design attributes, seasonal maintenance and the related nuances of buying and selling within the transactional experience.**

Moreover, a venture into providing industry information to our reader in a well done, high-quality magazine, centered around bringing value to the consumer.

Our vision is this:

**We connect Buyers and Sellers with up-to-date information valuable to their real estate transactions, and educate them on the insider info typically reserved to industry professionals who have privileged access.**

We believe the eighty8 Quarterly is a publication that is not only pleasing to the eye, but beneficial to the intellect and pocketbook. We work around the clock to capture content, decipher industry data, recognize trends before they occur and place emphasis on educating the consumer with every story. We go deep by including many industry professionals as original content creators and copy-writers.

Inclusion at this level gives them a voice outside their own network, bringing each of these professionals added value, by boosting their individual brand authority.

We believe you will be pleased with the results delivered through this value-add, reliable source of marketing, ultimately bringing value to you, the advertiser. We know the eighty8 Quarterly accomplishes this!

If you are interested in reaching a Real Estate centric audience, then we would be delighted to have your company featured within the pages of our publication.

**We're not just in PRINT!**

Click to see our interactive flip-through eighty8 Quarterly: [eighty8quarterly.com](http://eighty8quarterly.com)



*"Working with eighty8 Quarterly and their ad service team through the magazine has added so much value to my business. They are very professional, understand what the consumer wants, and put my business information in the hands of people that I quite possibly wouldn't have reached on my own. We will definitely continue utilizing their services and their expertise in the real estate industry."*

*Maci Ross, Senior Sales Executive  
Achosa Home Warranty*

**903-245-8900**

[eighty8quarterly.com](http://eighty8quarterly.com)



[@eighty8quarterly](https://www.instagram.com/eighty8quarterly)



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Rates effective  
January, 2020  
Prices subject to change  
without prior notice

## AD SPECIFICATIONS

"Camera ready" CMYK or grayscale digital files must be in one of the following formats: **High resolution (300dpi) files saved as an .eps, .pdf, .jpg, or .tif.**

For eps files please convert type to outlines. We do not accept files created in PC-based programs such as Publisher, Word, or PowerPoint.

## SUBMITTING FILES

**EMAIL:** Files in PDF format or compressed smaller than 15MB can be emailed to:  
info@eighty8quarterly.com

**ONLINE:** Files of any size may be uploaded to our online cloud based server. Please contact your sales representative for further instructions on using this method.

**DEVICE:** Files larger than 15mb may be delivered to your sales representative on a compatible memory device.

## PRODUCTION CHARGES

Basic ad production is \$50/hr. with a minimum \$150.00 charge for the first hour. **This includes work required to meet magazine specifications on prebuilt ads sent to us for publication.** Duplication of ads for other publications may result in additional charges if resizing is required. Logos, photography and other design services are available. For specific details please contact your sales representative.

## TERMS

Publisher reserves the right to reject any advertisement or to request alteration prior to publication of material. Advertisers assume liability for any approved ad printed.

## PUBLICATION DEADLINES

ISSUE	BOOKING	MATERIALS
Jan - Mar.	December 7th	December 14th
Apr. - June	March 16th	March 23rd
July - Sept.	June 8th	June 15th
Oct. - Dec.	September 14th	September 21st

## PREMIUM PLACEMENT RATES

	CPI*	4x
Back Cover	\$1,335	\$995
Inside Front/Inside Back	\$1,225	\$995
Page 3	\$1,225	\$995
Sponsored Content Premiums	\$1,800	N/A

\*Cost per issue

## STRATEGIC PLACEMENT RATES

	CPI*	4x
Full Page	\$1028	\$960
2/3 Vertical	\$750	\$714
1/3 Vertical	\$370	\$350
2/3 Square	\$255	\$250
1/2 (Vertical or Horizontal)	\$575	\$550

\*Cost per issue

All non CPI prices reflect an Annual Commitment. All Annual Commitments will receive the first-run as a full page ad.

## NON-PROFIT STRATEGIC PLACEMENT OPTIONS

Non-Profit rates vary on availability per issue. Please contact the editor for details.

## AD SIZE DIMENSIONS

Full Page	7.75" X 10.25"	Live Area
	8.5" X 11"	Trim
	8.75" X 11.25"	Bleed
2/3 Page Vert.	4.75" X 10.25"	
1/3 Page Vert.	2.75" X 10.25"	
2/3 Page Square	4.75" X 5"	
1/2 Page Horiz.	7.75" X 5"	
1/2 Page Vert.	3.75" X 10.25"	

